

Rotllan Torra Publications  
April 2008

## Rotllan Torra and Aribau Cuvee Wine Tasting in Monserrat Cellar

On the 24<sup>th</sup> April 2008 at 9pm, Jordi Rotllan held a wine tasting for more than 40 people who were interested in tasting wines from Rotllan Torra and Aribau Cuvée.

During the tasting, the Rotllan Torra Reserve 2002 was compared to the Aribau Cuvée Reserve 2001. Afterwards, Balandra 2000, Amadís 2003 and Tirant 2004 were tasted in magnum form.



The evening lasted well into the small hours due to the success of the wines.

In the photographs you can see Jordi Rotllan and the attendees of the wine tasting during various stages of the evening.

For us, it is something to be proud of to be able to go to various wine tastings which our wines are involved in and to be able to reinforce and encourage a wine culture.



## The International Expansion of the Rotllan Torra Group (Rotllan Torra and Aribau Cuvée)

Due to its continuous business expansion, the Rotllan Torra group (Rotllan Torra and Aribau Cuvée) has decided to use this column to inform you about the new countries selling our wines.

In this occasion the countries are:

**South Africa**, recently we have sent an order to the company Boutique Wines based in Sandton. We give our most sincere congratulations to Sam Hackney and we hope that we can do a great job together and make an excellent reputation for our wines there.

**Mexico**, in Mexico we have a new distributor called COSTCO with whom we have now been working for 1 year and they have done a great job introducing the wines of Rotllan Torra in a very short space of time. We offer them help and encouragement as they continue down this road.

## News



### Sant Jordi and Noah Gordon

In the photo you can see Maria Angeles Torra, founder of the company Rotllan Torra, together with prestigious writer Noah Gordon and his son Michael Gordon. Noah personally dedicated his book "The Cellar" (where we are mentioned in the Acknowledgements).



### Anuga and Milan Fairs

Rotllan Torra and Aribau Cuvee took part in the trade fairs in Angua (Germany) and Milan (Italy) in 2008. The public were able to enjoy our wines. Taking part in these two fairs as well as the Food Fair in Barcelona helps us consolidate our European market.



### Report on Wine Tourism on TV3

Rotllan Torra featured in a report by TV3 about visits from wine lovers to our cellars. You can see this video on our website at [www.rotllantorra.com](http://www.rotllantorra.com) clicking on the video icon on the menu bar.

**The Rotllan Torra family wishes a warm welcome to our two new members. We hope you are successful in the hard task of introducing the new wines into the market.**